

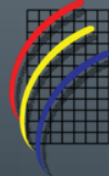
# International Conference on Economics, Business & Accountancy

31<sup>st</sup> March 2021

Virtual Conference



**UMS**  
UNIVERSITI MALAYSIA SABAH



**UMS**  
**Investment**  
Holdings Sdn. Bhd.



## Towards Business Sustainability in the Global COVID-19 Pandemic Situation

# INTRODUCTION

UMS Investment Holdings Sdn. Bhd. (UiNVEST) is organizing the International Conference on Economics, Business & Accountancy, which will be conducted on a fully Virtual Conference due to COVID-19 pandemic. This virtual conference aims to bring together leading academics, practitioners, and students to exchange and discover the most recent developments, research and trends in economics, business and accountancy. It also provides a platform for researchers, academicians, industry players, and students to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Business Economics, Accounting and Finance. Researchers, academicians, practitioners, and students from Universiti Malaysia Sabah (UMS) and industry players are invited to participate and submit papers to be considered for presentation. All accepted full papers will be published at ERA indexed Journal.

# CALL FOR PAPERS & POSTERS

You are cordially invited to submit your abstracts or papers for presentation consideration at the;

**International Conference on Economics, Business & Accountancy 2021**

This conference aims to bring together distinguished researchers and practitioners to exchange information on current business issues holistically. Paper submission covering topics in the area of business, economics, accountancy and related to the conference theme, are invited.

Please refer to the **"Important Dates"** for abstract/full paper submission deadlines as stated in this site and refer to **"Format & Submission"** for the paper format submission.

For any enquiries, please contact the ICEBA 2021 Secretariat at  
[amynadiahamirudin@gmail.com](mailto:amynadiahamirudin@gmail.com)

# THEMES & SUBTHEMES

ECONOMICS

BUSINESS

ACCOUNTANCY

FINANCE

ENTREPRENEURSHIP

STRATEGIC  
MANAGEMENT

AND MANY MORE

# IMPORTANT DATES

Abstract Submission  
Deadline  
14<sup>th</sup> March 2021

Full Paper  
Submission Deadline  
19<sup>th</sup> March 2021

Final Payment  
Deadline:  
25<sup>th</sup> March 2021

Conference Day  
31<sup>st</sup> March 2021

# FORMAT & SUBMISSION

1. Please submit your manuscript in a single file (including text, notes, references, figures, and tables) in MS-Word (.doc/.docx).
- 2..Ensure you use Chicago style footnotes to cite sources in notes and bibliography
- 3.Example of conference paper format ([click here](#))

Abstract & Paper Format :  
Full Paper Submission : amynadiahamirudin@gmail.com

*Notes: This is the instruction on how to attend the conference online and guidelines for Session Chairs and presenters*

# FEES, REGISTRATION & PAYMENT

CATEGORIES	EARLY BIRD (BEFORE 19 <sup>th</sup> FEB 2021)	NORMAL PRICE
UMS MEMBER (PRESENTER)	RM950	RM1,050
NON UMS MEMBER (PRESENTER)	RM1,000	RM1,100
UMS STUDENTS (PRESENTER)	RM700	RM800
PARTICIPANTS	RM300	RM350

CROSS CHEQUE/BANK DRAFT/ONLINE TRANSFER:  
UMS INVESTMENT HOLDINGS SDN. BHD. (MAYBANK: 5101 4304 6502)

*notes: proof of payment must be extended to the Secretariat*

ALL PARTICIPANTS ARE REQUIRED TO REGISTER THROUGH THE ONLINE  
**REGISTRATION FORM AT**  
**[HTTPS://BIT.LY/39IF7VM](https://bit.ly/39if7vm)**

# IMPORTANT NOTES FOR PRESENTER

1. All accepted papers **CONSIDERED** publish in **ERA INDEXED JOURNAL**
2. To ease the presentation process during the conference, we highly recommend that you either save your presentation slides in your email or email to the ICEBA email. This will enable you to download the slides from an online source, to avoid technical issues that may arise from incompatible equipment.
3. Paper presenters are recommended to keep the duration of their **presentation** between **10-15 minutes**, in order to allow for **Q&A and discussion session**.
4. Only **presenters and participants** who pay their registration fee will be given e-certificate. It will be sent via email in **7** days after the conference ended.

# PUBLICATION

All papers will be included in the following journal:

## ERA INDEXED JOURNAL

# CONTACT

Further inquiry:  
ICEBA 2021 Secretariat  
UMS Investment Holdings Sdn. Bhd.

*Notes: If you have any problems during the session and are unable to reach us Google Meet, kindly Whatsapp 019-8111848 (Ms. Aynadiah)*

call: 088 – 448311 (Payment, Marketing & Promotion)

or

email: [amynadiahmirudin@gmail.com](mailto:amynadiahmirudin@gmail.com) (Abstract & Full Paper Submission)